

ICT (Information and Communications Technology)

Qualification: Award in Digital Applications (AiDA)

Exam Board: Edexcel

Introduction

Most of us are consumers of this media in one way or another. We use mobile phones and send texts and emails, browse websites, download music files. We take digital photos, listen to CDs, play computer games and may keep an electronic diary. For an increasing number of people, producing digital applications is the way they make a living. The Award in Digital Applications will give a solid grounding in all of these, enabling students to go on to further study or the workplace.

Course content

Students study the course **Using ICT**: We live in an age of information – TV, radio, texting, web and e-mail, phone, DVD, CD – to say nothing of newspapers, magazines and face-to-face conversations. How do we manage all the information we receive and how do we judge its usefulness? How can we present it effectively so it communicates the message we want to convey? These are all issues addressed by this course, which will also teach students how to critically evaluate their own work and the work of others.

Assessment

100% coursework presented as an E-Portfolio (a website created by each student to showcase their best work)

Why study ICT?

Opportunities for further study and career pathways:

Skills in digital applications provide a wide range of career options and a route into further education. Students could develop a career on the creative side of new media or follow a path that leads into more technical areas or go on to careers in media management, sales and promotion.

For further information contact:

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